

GUEST LECTURE



Artificially intelligent or intelligently artificial: is the future of HR now?



Wednesday, 15 May 2024 13:30 - 14:30 | Room L2

Guest Speaker

Viktorija Damchevska Head of People Operations at GrabIT



The future of HR is unfolding now, thus get ready to examine the impact of AI on Human Resource Management!

This fascinating presentation examines how AI is changing HR practices, like recruitment and employee management, questioning if these technologies truly embody 'intelligence' or simply replicate data-driven outcomes. The talk highlights examples where AI has been integrated into HR, addressing the potential for transformation and the ethical concerns it raises.













