

BAED

Business Administration
and Economics
Department



UNIVERSITY
of York

Europe Campus

CITY College

a DAY AT

VIPA - Thessaloniki Offices

Exploring modern management principles:
a deep dive into VIPA Group's success story



**THURSDAY
23 NOVEMBER 2023**

Departure Time: 11:00 am

Meeting Point: **CITY COLLEGE Main Entrance
3, Leontos Sofou st.**

Destination: **VIPA Group - Thessaloniki Offices
9, Kosti Palama 9 st.**



Accompanying Faculty Member: **Dr Giovanni Serafini**
In the context of the Principles of Management module
led by **Dr Giovanni Serafini**