

BAED

Business Administration
and Economics
Department



UNIVERSITY
of York

Europe Campus

CITY College

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ISOMAT

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building quality

for a sustainable future



**MONDAY
29 MAY 2023**

Departure Time: **08:15 am**
Meeting Point: **Leontos Sofou Entrance**



Module: **Principles of Marketing**
Module Leader: **Dr Elina Ketikidi**
For **BUSGR1a** and **BUSGR2a** students