



The University  
Of  
Sheffield.



**CITY College**  
An International  
Faculty Of  
The University.

Business Administration &  
Economics Department.

# WORKSHOP

## FINANCIAL STATEMENT ANALYSIS

by Mrs. Panagiota Skoulariki

Friday 7 November 2014

15:00-20:00

Venue: L3-L4, 7<sup>th</sup> floor, Leontos Sofou building



The aim of this workshop is to enable participants to understand, analyze and interpret the information disclosed in annual financial statements from a user viewpoint. The workshop is intended for non-accounting and finance background participants. As such, although all major core concepts will be addressed, the level of technical difficulty will be limited to that required for a user of financial information.

For

MA Marketing, Advertising & PR students

MA Digital Marketing & Social Media students

1<sup>st</sup> Year Part-Time MSc Management (all tracks) students

Subject  
knowledge

**K**

Applying Skills  
and Knowledge

**ASK**