

Online Guest Lecture

Top lessons: What do you need to know about employer branding before you graduate



Wednesday, 11 January 2023

10:00-10:50am Greek time

Auditorium

Guest lecturer:

Dumitrita Ghenciu

Employer Branding Strategist at Bosch Romania

Unit: Developing Corporate ID led by Dr. Ana Cruz

Compulsory for students taking the unit.
Open for other students that would like to attend.

For more information please email Ms. Christina Michou.