



The University Of Sheffield.



CITY College
An International Faculty Of The University.

Business Administration & Economics Department.

GUEST LECTURE

Media Planning & Selection

Dr Dimitrios Nikolaidis, Head of BAED, Senior Lecturer

Thursday 27 November 2014

20:00 – 22:00

L6



For

MA Marketing, Advertising & PR

MA Digital Marketing & Social Media

(Group A)

