



The
University
Of
Sheffield.



CITY College
An International
Faculty Of
The University.

Business Seminar Series.

At CITY College Auditorium

3, L.Sofou Str. 5th floor, Thessaloniki

Tuesday, 3 November, 18:00 – 20:00

A pathway to successful leadership: The SERVE leadership model

**Mr. Harry Marcus, Mrs. Paula Turner, Mr. Chinedu Ezeamuzie, Mr. Alex Aviles,
Mr. Brad Peterson**

Wednesday, 25 November, 20:00 – 22:00

**Brain-Friendly Communications: How to talk directly to brains
and influence people's behavior**

**Dr Nikolaos Dimitriadis, Director of Development, Executive Development Institute
CITY College, International Faculty of the University of Sheffield**

Wednesday, 9 December, 20:00 – 22:00

**The Internet of Things: How companies can take advantage of the
new digital revolution**

**Mr. Stelios Kehaghias, Senior Lecturer, Business Administration & Economic Department
CITY College, International Faculty of the University of Sheffield**

FREE ENTRANCE

Information

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